



Social Brand Index

Top Retailers According to Fan Count*

| Company (.com**) | Facebook | Twitter | Company (.com**) | Facebook | Twitter |
|------------------------|-------------|------------|---------------------------|------------|-----------|
| Coca-Cola | 105,256,110 | 3,375,114 | Mini | 11,596,102 | 230,934 |
| National Geographic | 44,572,793 | 18,394,636 | Tommy Hilfiger | 11,473,012 | 1,336,744 |
| Converse | 43,376,653 | 1,062,588 | American Eagle Outfitters | 11,387,488 | 697,184 |
| WWE wrestling | 37,956,084 | 9,260,416 | Dolce & Gabbana | 11,094,252 | 4,841,540 |
| Netflix | 37,131,181 | 3,395,069 | Aeropostale | 10,936,869 | 701,872 |
| Starbucks | 36,974,923 | 11,900,637 | Dell | 10,579,487 | 661,943 |
| Walmart | 33,310,198 | 876,561 | Clinique | 10,417,435 | 372,348 |
| H & M | 31,464,007 | 8,559,185 | Gopro | 10,406,073 | 2,291,642 |
| Adidas Originals | 30,741,985 | 3,765,952 | eBay | 10,018,013 | 648,550 |
| Nike | 28,603,344 | 7,094,686 | Old Navy | 9,821,849 | 354,402 |
| Victoria's Secret | 28,296,282 | 10,926,785 | Hershey's | 9,490,935 | 192,784 |
| Adidas | 27,771,207 | 774,682 | Tiffany & Co | 9,462,395 | 1,558,891 |
| Amazon.com | 27,626,583 | 2,623,327 | Lancome | 8,960,260 | 335,019 |
| Zara | 25,731,125 | 1,249,637 | Ralph Lauren | 8,829,092 | 2,128,086 |
| Levis | 24,693,083 | 788,514 | Abercrombie & Fitch | 8,781,381 | 625,394 |
| IKEA | 24,287,149 | 372,600 | Philips Electronics | 8,733,973 | 343,427 |
| Target | 23,731,811 | 1,904,737 | Revlon Holdings | 8,691,348 | 402,337 |
| The Food Network | 23,383,282 | 4,773,010 | Ben & Jerry's | 8,650,029 | 326,977 |
| Louis Vuitton | 19,505,200 | 1,583,009 | Gap | 8,634,563 | 680,439 |
| Avon | 19,000,861 | 122,682 | Under Armour | 8,575,616 | 925,746 |
| PUMA | 18,140,924 | 1,527,751 | Gibson Brands | 8,254,785 | 1,100,452 |
| M.A.C. Cosmetics | 18,025,800 | 1,398,864 | Reebok US | 8,172,685 | 735,043 |
| Burberry | 17,246,286 | 8,158,268 | Bath & Body Works | 8,156,510 | 299,855 |
| Vans | 17,243,118 | 1,178,786 | Zumba Fitness | 8,056,669 | 189,619 |
| Michael Kors | 17,170,850 | 3,528,156 | Airbnb | 7,916,657 | 608,038 |
| Groupon | 16,764,273 | 151,409 | Best Buy | 7,773,262 | 883,113 |
| Jaguar | 16,745,809 | 920,630 | Sony | 7,648,721 | 4,122,886 |
| Sephora | 15,882,314 | 2,260,402 | Harley Davidson | 7,579,329 | 384,899 |
| Land Rover | 14,854,453 | 600,693 | Timberland | 7,469,622 | 151,870 |
| Lacoste | 14,620,927 | 1,003,320 | Verizon Wireless | 7,339,224 | 1,732,687 |
| Macy's | 14,400,371 | 954,457 | Gatorade | 7,289,026 | 338,775 |
| Forever 21 | 14,288,420 | 2,282,579 | Guess | 7,034,475 | 367,982 |
| Victoria's Secret PINK | 14,210,455 | 1,047,820 | Shell Oil | 6,991,849 | 172,497 |
| Nikon | 12,831,603 | 210,701 | Just Fab | 6,864,146 | 61,350 |
| Buffalo Wild Wings | 12,552,654 | 692,714 | Coach | 6,846,290 | 666,460 |
| LEGO | 12,443,984 | 459,521 | Game Stop | 6,820,659 | 1,122,940 |
| Gilly Hicks | 12,157,108 | 140,779 | Nautica | 6,134,219 | 308,263 |
| Hollister | 12,157,107 | 836,897 | Ivanka Trump | 6,039,148 | 4,177,458 |
| Calvin Klein | 11,869,519 | 3,435,733 | Foot Locker | 5,905,176 | 1,511,072 |
| Kohl's | 11,857,537 | 768,799 | Redbox | 5,776,532 | 352,771 |
| Microsoft | 11,794,351 | 8,123,986 | Hot Topic | 5,723,388 | 546,217 |



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| Procter & Gamble | 5,593,797 | 170,631 | Bose | 3,615,098 | 32,337 |
| L' Occitane | 5,323,540 | 84,992 | Cabela's | 3,596,182 | 364,927 |
| Fisher-Price | 5,268,159 | 53,911 | Little Caesars | 3,585,462 | 206,366 |
| J.C. Penney | 5,222,048 | 468,254 | New ERA | 3,562,186 | 202,679 |
| NASCAR | 5,131,325 | 3,265,591 | Home Depot | 3,470,474 | 357,591 |
| The North Face | 5,051,365 | 417,443 | Carter's | 3,442,754 | 29,384 |
| Oakley | 4,984,786 | 382,851 | Keds | 3,408,364 | 65,601 |
| Swatch | 4,937,441 | 32,473 | Academy | 3,400,688 | 2,819,409 |
| Betty Crocker | 4,921,707 | 154,160 | 7-Eleven | 3,366,768 | 113,129 |
| Marks & Spencer | 4,853,769 | 539,714 | Dollar General | 3,339,589 | 75,628 |
| Neutrogena | 4,796,053 | 47,060 | Louboutin | 3,303,045 | 2,742,111 |
| Nordstrom | 4,758,496 | 760,474 | bebeautiful | 3,291,697 | 5,633 |
| Carnival Cruise | 4,690,451 | 204,271 | Kate Spade | 3,264,281 | 914,816 |
| Diesel | 4,646,911 | 160,047 | Bass Pro | 3,215,803 | 324,673 |
| Express | 4,556,220 | 256,857 | Dollar Shave Club | 3,206,252 | 83,463 |
| Shop at Home Network | 4,512,734 | 257,748 | Burt's Bees | 3,163,656 | 108,746 |
| Zulily | 4,492,621 | 59,198 | Big Lots | 3,163,502 | 168,666 |
| Walgreen | 4,473,144 | 927,424 | Champs Sports | 3,083,101 | 493,417 |
| Billabong | 4,459,116 | 211,971 | UGG Australia | 3,042,612 | 106,149 |
| Dick's Sporting Goods | 4,446,488 | 384,512 | Fossil | 3,020,509 | 76,431 |
| Bobbi Brown | 4,444,806 | 574,277 | Shutterfly | 3,008,047 | 90,039 |
| Spencer Gifts | 4,442,796 | 15,328 | Panera Bread | 2,993,617 | 446,997 |
| Toys R Us | 4,423,051 | 1,929,591 | Asics | 2,985,103 | 91,545 |
| Pillsbury | 4,287,094 | 146,528 | Mary Kay | 2,971,643 | 110,079 |
| Topshop | 4,267,122 | 1,323,202 | Sam's Club | 2,933,686 | 105,719 |
| Herbalife | 4,221,395 | 303,309 | Hanes | 2,930,894 | 23,314 |
| Whole Foods | 4,220,777 | 4,862,677 | Petco | 2,930,868 | 182,740 |
| Fox Racing | 4,195,055 | 93,386 | TJ Maxx | 2,901,416 | 387,025 |
| 3M | 4,194,681 | 1,514,099 | Keurig | 2,853,944 | 113,489 |
| Quiksilver | 4,146,736 | 313,982 | Colgate-Palmolive | 2,797,282 | 59,206 |
| Hewlett Packard | 4,143,543 | 1,052,259 | Carhartt | 2,783,116 | 65,530 |
| Volcom | 4,036,182 | 304,593 | Hermes | 2,775,550 | 41,054 |
| Shoedazzle | 3,967,868 | 94,394 | Yves Saint Laurent | 2,757,780 | 3,933,390 |
| Skechers | 3,905,492 | 43,214 | Radioshack | 2,725,782 | 203,818 |
| CSN Stores | 3,900,375 | 45,135 | Petsmart | 2,654,390 | 193,427 |
| Wayfair | 3,900,375 | 45,135 | DSW | 2,618,039 | 101,192 |
| Toms Shoes | 3,895,502 | 2,139,653 | PacSun | 2,599,924 | 496,844 |
| Bebe | 3,756,335 | 84,113 | QVC | 2,586,518 | 141,360 |
| Urban Decay | 3,706,860 | 1,091,408 | Wrangler | 2,573,047 | 22,723 |
| Unilever | 3,656,629 | 165,403 | Build-A-Bear Workshop | 2,544,508 | 59,602 |
| Sears | 3,616,166 | 204,551 | Bradford Exchange | 2,538,521 | 2,327 |



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| Ulta | 2,532,060 | 580,996 | Tory Burch | 1,904,975 | 397,644 |
| Weight Watchers | 2,514,522 | 317,513 | Superdry | 1,883,079 | 85,617 |
| Michaels Stores | 2,507,770 | 171,537 | Dole Food | 1,883,021 | 10,290 |
| Lane Bryant | 2,507,131 | 74,773 | Lululemon | 1,866,881 | 1,061,204 |
| Bed Bath & Beyond | 2,506,778 | 160,733 | Barnes & Noble | 1,864,595 | 214,364 |
| Wrigley | 2,488,485 | 21,160 | Origins | 1,839,167 | 34,316 |
| Fendi | 2,484,562 | 454,590 | Maurices | 1,839,158 | 58,103 |
| Deb Shops | 2,483,710 | 4,606 | McCormick | 1,836,567 | 5,906 |
| Juicy Couture | 2,457,964 | 152,921 | Armani Exchange | 1,826,166 | 78,706 |
| Crayola | 2,427,120 | 54,663 | DKNY | 1,823,874 | 565,289 |
| Udemy | 2,412,128 | 130,756 | Ecco | 1,812,167 | 10,725 |
| ShopBop | 2,396,829 | 215,455 | REI | 1,807,736 | 389,988 |
| Roberto Cavalli | 2,374,006 | 1,542,106 | Blue Nile | 1,799,830 | 18,318 |
| Boot Barn | 2,335,564 | 28,592 | Ann Taylor Loft | 1,799,698 | 91,510 |
| G-Star Raw | 2,321,144 | 98,551 | Hobby Lobby | 1,798,759 | 84,292 |
| Dollar Tree | 2,307,576 | 190,041 | The Finish Line | 1,787,010 | 654,572 |
| Frito-Lay | 2,306,108 | 304,762 | Zale | 1,756,514 | 23,216 |
| Zappos | 2,286,824 | 2,833,787 | Advance Auto Parts | 1,751,450 | 32,874 |
| CVS Pharmacy | 2,275,259 | 319,390 | Living Social | 1,744,549 | 240,467 |
| Banana Republic | 2,272,247 | 311,319 | Vera Bradley | 1,729,837 | 83,108 |
| Clarins | 2,269,625 | 50,429 | NYX Cosmetics | 1,728,478 | 850,837 |
| Belk | 2,263,196 | 108,876 | New Balance | 1,725,822 | 227,791 |
| Kmart | 2,229,381 | 172,054 | Merrell | 1,723,358 | 114,264 |
| Vista Print | 2,228,311 | 53,446 | The Yankee Candle | 1,723,049 | 95,203 |
| Brides | 2,222,212 | 207,613 | J. Crew | 1,708,695 | 389,605 |
| Estee Lauder | 2,208,197 | 365,971 | Jo-Ann Stores | 1,705,018 | 104,682 |
| Wet Seal | 2,172,979 | 55,846 | Reef | 1,694,830 | 79,598 |
| Urban Outfitters | 2,172,832 | 1,079,867 | Sunoco | 1,674,442 | 57,180 |
| Sperry | 2,162,341 | 49,381 | Wilton Brands | 1,673,735 | 52,670 |
| Disney Store | 2,140,689 | 507,591 | Candie's | 1,671,107 | 61,795 |
| Gillette | 2,139,921 | 95,702 | American Apparel | 1,665,064 | 561,777 |
| The Children's Place | 2,129,951 | 57,465 | Specialized Bikes | 1,664,549 | 289,683 |
| Family Dollar Stores | 2,094,950 | 42,016 | Ticketmaster | 1,647,309 | 351,423 |
| Elf Cosmetics | 2,092,090 | 15,520 | Guitar Sale | 1,645,544 | 200,287 |
| Pier 1 Imports | 2,057,068 | 122,022 | Ocean Spray Cranberries | 1,641,168 | 23,318 |
| Fandango | 2,035,518 | 222,619 | Zumiez | 1,638,213 | 201,479 |
| Rip Curl | 1,997,126 | 67,940 | Free People | 1,603,408 | 254,138 |
| Party City | 1,988,665 | 25,636 | Jansport | 1,599,466 | 24,622 |
| Eastbay | 1,987,788 | 441,974 | Costco Wholesale | 1,587,763 | 35,176 |
| Charlotte Russe | 1,949,076 | 89,306 | Home Center | 1,567,096 | 53,424 |
| Pottery Barn | 1,916,807 | 110,356 | Shoe Carnival | 1,559,569 | 28,338 |



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| Staples | 1,554,298 | 322,931 | Wrigley | 1,277,773 | 21,169 |
| Quaker Oats | 1,548,953 | 189,104 | Zildjian | 1,267,879 | 122,174 |
| Alex and Ani | 1,542,831 | 205,156 | Anthropologie | 1,255,271 | 558,535 |
| Zippo | 1,539,478 | 92,120 | Barneys New York | 1,253,674 | 475,345 |
| Newegg | 1,534,831 | 179,991 | Perry Ellis | 1,249,516 | 22,116 |
| Net-A-Porter | 1,521,433 | 872,156 | Beach Body | 1,228,220 | 331,247 |
| David's Bridal | 1,515,711 | 31,147 | Discount Tire | 1,225,511 | 24,697 |
| Mod Cloth | 1,510,186 | 136,080 | Hsn | 1,222,530 | 80,812 |
| White House Black Market | 1,501,720 | 59,802 | Payless ShoeSource | 1,222,188 | 31,350 |
| Craftsman | 1,491,978 | 31,646 | Chico's Fas | 1,217,672 | 46,368 |
| Journey's | 1,490,497 | 104,777 | John Lewis | 1,215,654 | 345,529 |
| ThinkGeek | 1,490,457 | 1,087,756 | Overstock.com | 1,210,672 | 57,977 |
| Paul Frank | 1,486,581 | 20,104 | Dickies | 1,210,068 | 25,855 |
| Ross Stores | 1,486,296 | 1,020 | Coupons.com | 1,207,079 | 230,198 |
| Build.com | 1,481,942 | 45,286 | Ritani | 1,188,083 | 8,086 |
| Improvement Direct | 1,481,942 | 45,286 | Steven Madden | 1,186,365 | 5,923 |
| Holland America | 1,478,137 | 95,039 | The Sports Authority | 1,182,628 | 56,750 |
| Meijer | 1,469,280 | 55,884 | Ann Taylor | 1,180,691 | 80,252 |
| GNC | 1,466,498 | 219,377 | Food Lion | 1,179,429 | 57,337 |
| Longchamp | 1,462,105 | 19,667 | Personal Creations | 1,173,466 | 4,264 |
| Jelly Belly | 1,456,740 | 22,537 | Heinz | 1,169,547 | 33,904 |
| Kroger | 1,432,066 | 131,901 | Gerber Life | 1,150,737 | 24,368 |
| Cost Plus World Market | 1,425,533 | 115,912 | LeapFrog | 1,150,025 | 32,130 |
| American Girl | 1,424,359 | 22,850 | TigerDirect | 1,147,477 | 44,312 |
| Seventh Generation | 1,412,141 | 83,942 | Clorox | 1,146,799 | 109,812 |
| Omega | 1,395,964 | 188,181 | Hallmark | 1,140,821 | 58,860 |
| Scotts Miracle-Gro | 1,391,595 | 6,017 | Oscar de la Renta | 1,139,395 | 454,535 |
| Bridgestone Tires | 1,375,365 | 101,266 | La Senza | 1,136,990 | 47,112 |
| Montblanc | 1,369,692 | 34,844 | John Paul Mitchell | 1,121,625 | 199,243 |
| True Religion | 1,365,615 | 45,347 | Fancy | 1,120,591 | 130,356 |
| BH Cosmetics | 1,345,855 | 147,775 | AutoZone | 1,108,431 | 35,104 |
| Sheetz | 1,344,578 | 451,131 | Burlington Coat Factory | 1,101,325 | 11,222 |
| iHerb | 1,328,157 | 209,986 | Brooks Running | 1,097,808 | 203,743 |
| Dockers | 1,319,355 | 11,726 | Rue La La | 1,090,815 | 46,244 |
| STA TRAVEL | 1,315,699 | 236,655 | Office Depot | 1,088,102 | 99,689 |
| Jetblue | 1,308,920 | 2,104,516 | Tarte | 1,087,360 | 573,045 |
| Safeway.com | 1,307,821 | 77,292 | Autotrader.com | 1,077,592 | 82,263 |
| Fry's Electronics | 1,302,458 | 34,050 | Carols Daughter | 1,067,307 | 50,632 |
| Vitamin Shoppe | 1,299,484 | 421,315 | 5.11 Tactical | 1,065,730 | 75,737 |
| Lands' End | 1,294,146 | 240,035 | Zenni Optical | 1,064,518 | 17,084 |
| Karmaloop | 1,288,171 | 461,228 | Kirkland's | 1,058,935 | 31,451 |



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| Coastal Contacts | 1,056,712 | 20,020 | Gymboree | 852,294 | 30,140 |
| Annie's | 1,052,285 | 108,955 | Clairol | 841,607 | 73,846 |
| Movado | 1,042,282 | 13,937 | Lorac Cosmetics | 836,554 | 231,802 |
| FragranceNet.com | 1,041,934 | 22,786 | JACK WILLS | 834,804 | 153,526 |
| Nu Skin | 1,034,429 | 32,240 | Hhgregg | 829,635 | 34,371 |
| Green Mountain Coffee | 1,028,707 | 45,342 | JackThreads.com | 824,091 | 83,233 |
| See's Candies | 1,014,224 | 5,799 | Ritas Italian Ice | 820,582 | 29,462 |
| Patagonia | 1,012,986 | 357,529 | Motorcycle Superstore | 820,400 | 5,926 |
| Hearts On Fire | 1,003,131 | 5,772 | The Pampered Chef | 808,545 | 16,446 |
| Neiman Marcus | 997,198 | 391,439 | Rite Aid | 806,436 | 71,333 |
| New York & Co. | 994,016 | 30,856 | Gander Mountain | 798,757 | 137,072 |
| Saks & Co. | 993,228 | 455,200 | Williams-Sonoma | 797,300 | 98,906 |
| Munchkin | 989,311 | 16,658 | Things Remembered | 795,443 | 9,243 |
| Diane Von Furstenberg | 967,486 | 1,001,231 | Woman Within | 789,655 | 6,926 |
| King Arthur Flour | 961,022 | 33,339 | L L Bean | 786,113 | 58,725 |
| 1-800-Flowers.com | 958,483 | 45,282 | Giant Eagle | 779,458 | 25,588 |
| Ascena Retail Group | 939,263 | 10,446 | Burton Snowboards | 775,938 | 162,452 |
| The Dress Barn | 939,263 | 10,446 | Sole Society | 772,736 | 14,366 |
| Philosophy | 938,835 | 44,239 | Dennis Kirk | 769,805 | 3,139 |
| Aaron's | 938,681 | 84,540 | General Motors | 762,390 | 598,926 |
| Sleep Number | 936,305 | 42,842 | Fragrancex.com | 759,262 | 153,596 |
| Foot Action | 935,255 | 425,451 | Johnson & Johnson | 758,819 | 80,750 |
| YOOX | 934,440 | 90,987 | Kenneth Cole | 758,770 | 193,446 |
| Venus Swimwear | 927,524 | 5,067 | Gilt | 751,931 | 567,969 |
| Moschino | 927,452 | 397,602 | Crate and Barrel | 751,686 | 84,034 |
| Haute Look | 920,278 | 115,955 | Kashi | 751,561 | 12,555 |
| Brooks Brothers | 918,104 | 75,597 | Maidenform | 748,766 | 12,512 |
| Jones Soda | 911,909 | 16,681 | Justice | 744,570 | N/A |
| Entertainment Earth | 905,092 | 49,537 | Tupperware | 742,753 | 33,824 |
| Uniqlo | 897,034 | 63,141 | Sobe Beverages | 739,436 | 9,901 |
| La-Z-Boy | 893,693 | 14,047 | Back Country | 736,704 | 80,031 |
| Perdue | 889,549 | 34,654 | Lord & Taylor | 732,066 | 72,176 |
| OshKosh B'gosh | 879,737 | 15,104 | West Elm | 729,753 | 95,462 |
| Vineyard Vines | 878,854 | 241,178 | B & H Foto & Electronics | 726,666 | 467,625 |
| Musician's Friend | 876,755 | 51,717 | Benjamin Moore | 724,380 | 101,777 |
| Tiny Prints | 876,436 | 102,237 | Peet's Coffee & Tea | 721,745 | 51,838 |
| Edible Arrangements | 864,257 | 35,638 | Revolve Clothing | 712,407 | 41,766 |
| Lids | 863,894 | 75,635 | Five Below | 698,062 | 12,601 |
| Sierra Trading Post | 863,668 | 86,154 | Kohler | 695,696 | 95,980 |
| Stussy | 853,601 | 221,083 | Stuart Weitzman | 675,924 | 44,290 |
| Cisco Systems | 852,974 | 612,591 | Warby Parker | 675,141 | 84,887 |



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| Van Cleef & Arpels | 669,696 | 68,214 | Bloomingdale's | 537,954 | 394,063 |
| Orbitz | 668,979 | 161,340 | Taylor Made Golf | 533,228 | 432,315 |
| Tervis | 667,334 | 24,718 | Campbell Soup | 532,001 | 86,439 |
| Bolthouse Farms | 665,914 | 17,346 | AllPosters.com | 531,887 | 8,667 |
| The Knot | 662,617 | 241,815 | Sealy | 529,611 | 8,078 |
| Wedding Paper Divas | 661,774 | 127,044 | BCBG Max Azria | 525,838 | 1,479 |
| Fiji Water | 654,169 | 45,616 | Lucky Brand | 516,723 | 22,687 |
| Clarisonic | 646,049 | 55,267 | Stella & Dot | 515,356 | 54,984 |
| Fitness Anywhere | 642,734 | 163,231 | Nestle Purina | 503,854 | 53,775 |
| Hollywood Records | 641,969 | 390,037 | Murad | 502,015 | 13,755 |
| Full Beauty | 641,911 | 13,442 | ShopHQ (NOW Evine) | 500,647 | 10,975 |
| Blue Diamond | 639,733 | 17,499 | J&P Cycles | 500,597 | 12,810 |
| Apple & Eve | 639,494 | 1,081 | Save-A-Lot | 499,821 | 10,365 |
| Madewell | 635,762 | 69,711 | Titleist | 498,913 | 362,524 |
| CafePress.com | 635,423 | 26,054 | Smuckers | 488,142 | 20,535 |
| Micro Electronics | 633,485 | 29,405 | Club Monaco | 487,153 | 47,182 |
| Coffee Bean & Tea Leaf | 632,853 | 234,321 | Physicians Formula | 480,825 | 56,870 |
| Cavender Stores | 630,023 | 9,874 | Exclusively Weddings | 480,762 | 581 |
| John Varvatos | 629,187 | 42,399 | Beech-Nut Nutrition | 479,103 | 8,632 |
| Beyond the Rack | 625,731 | 23,747 | Pet Health | 476,985 | 4,273 |
| Tilly's | 623,677 | 71,487 | Amway | 476,551 | 64,310 |
| Ice.com | 609,556 | 8,674 | Linen Chest | 466,012 | 977 |
| Sharis Berries | 608,165 | 11,869 | Fruit of The Loom | 464,738 | 8,206 |
| The Men's Wearhouse | 605,030 | 48,258 | Sheplers | 462,755 | 8,902 |
| Soma Intimates | 599,165 | 18,922 | Harry and David | 462,272 | 12,096 |
| Kenmore | 594,905 | 12,475 | Northern Tool & Equipment | 458,573 | 50,970 |
| Sally Beauty Supply | 585,474 | 59,889 | Snapfish | 457,925 | 14,126 |
| J Brand Jeans | 582,865 | 68,203 | Jos A. Bank | 455,118 | 27,169 |
| Henri Bendel | 580,593 | 45,478 | Sherwin-Williams | 450,724 | 150,214 |
| Shopstyle | 579,314 | 33,062 | Lady Footlocker | 442,749 | 6,008 |
| Dooney & Bourke | 579,123 | 10,367 | Big Fish Games | 439,111 | 32,907 |
| Ace Hardware | 574,119 | 132,135 | Buckle Inc. | 437,680 | 36,213 |
| Frederick's of Hollywood | 566,594 | 24,413 | The Container Store | 436,843 | 39,648 |
| Indigo Books & Music | 560,500 | 135,164 | Coldwater Creek | 436,459 | 3,981 |
| Original Penguin | 557,430 | 17,784 | Entirely Pets | 432,252 | 12,721 |
| Tumi | 557,429 | 20,039 | KIND Healthy Snacks | 425,295 | 71,841 |
| Dillard's | 556,693 | 27,915 | Everlast Worldwide | 422,184 | 48,964 |
| Lion Brand Yarn | 552,414 | 57,835 | Bongo Jeans | 415,044 | 16,226 |
| Shutterstock | 549,189 | 293,729 | ProFlowers | 412,488 | 12,634 |
| Caribou Coffee | 544,402 | 135,752 | The Limited | 406,670 | 20,407 |
| Stein Mart | 541,547 | 6,244 | SmartPak Equine | 405,723 | 21,415 |



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| Company (.com**) | Facebook | Twitter |
|------------------|----------|---------|
| Teva | 404,325 | 20,632 |
| Talbots | 402,892 | 14,695 |
| Tommy Bahama | 402,809 | 22,169 |
| PetFoodDirect | 401,842 | 2,153 |
| Eddie Bauer | 396,204 | 46,381 |
| Bonobos | 393,276 | 50,891 |
| Skinit | 380,047 | 11,513 |
| Body Glove | 369,461 | 10,429 |
| Modnique | 328,653 | 18,115 |
| TomTom | 88,130 | 72,663 |
| Kodak | 28,063 | 27,759 |

Can't find your company?

Let us know and we'll include you on the next Social Brand Index.

Email info@pmxagency.com

Not open to vendors, agencies, or service providers.

N/A: No Facebook page or Twitter feed found for the parent company or specific URLs.

* As ranked by Facebook fans.

** Numbers are for the individual company name listed, not the corporation. The names selected were chosen based on the main or largest property under each corporate listing. Please email info@pmxagency.com to update your information.